



**Schoolwires® Partners with Integrity by CELT to Improve Home-School Communications
in Massachusetts Learning Organizations through Centricity2™**

State College, Pennsylvania, July 19, 2013 – K-12 learning organizations in the state of Massachusetts can now purchase the Schoolwires Centricity2 website and Content Management System (CMS) off the state approved contract. The solution is available to learning organizations through Integrity by CELT, a Massachusetts-based managed services and technology integration provider.

“This agreement makes it possible for schools in the state to leverage the communication and engagement tools of Centricity2 in support of their district and student success,” said Christiane Crawford, President and Chief Executive Officer, Schoolwires. “Integrity by CELT is a local resource with expertise in technology and education to facilitate the successful adoption and usage of Centricity2 in Massachusetts’ K-12 school districts.”

Hundreds of K-12 schools throughout the country use Schoolwires Centricity2 to improve school-to-home communications through district and school websites, mobile apps, teacher pages, e-alerts, and forms and surveys. Centricity2 is designed to integrate with compatible third-party technologies, and it is scalable to accommodate district growth and the addition of compatible technologies.

“We were looking for a school website partner with a solution that would be most beneficial to our customers. Significantly increasing parental involvement is a key priority for learning organizations because of its direct impact on student achievement. Schoolwires was the clear winner in our evaluation,” said Jeff Bajgot, Chief Technology Officer, Integrity by CELT. “Working with Schoolwires gives our customers access to leading-edge graphic designers, robust software, and experienced support and training resources that result in creative and user friendly websites that stand out as models for others to follow. In fact, we’ve already begun this process with several school systems in Massachusetts, including Boston Public Schools.”

About Integrity by CELT

Integrity by CELT is a suite of technology programs, services, and support built around the unique needs of learning organizations and communities. Integrity by CELT offers education and community leaders high-quality, reliable, and secure solutions at an affordable price.

About Schoolwires

Schoolwires, Inc. provides a suite of technology products and related services to more than 1,400 educational entities, including K-12 school districts and schools in the United States and China. The company’s technologies are designed to foster community, student, teacher and parent engagement in the classroom, locally and internationally. Its solutions include an integrated website and content management system, a safe social learning and networking system, and an enterprise technology platform. Schoolwires brings together a district’s essential technologies, information, and content to effectively engage the K-12 community in support of district and student success. The company currently serves an estimated 10 million users and has been recognized as one of the top privately held education companies for the sixth consecutive year by Inc magazine. Schoolwires was incorporated on April 5, 2000 and is headquartered in State College with offices in Beijing, China.

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